

BIG Slick





CIRCUS CO.

GUEST & SOCIAL MEDIA GUIDE

MAY 29-30, 2026

BENEFITTING
 Children's Mercy

Your guide to an
incredible weekend
for an incredible cause.

-  YOUR HOSTS
-  MESSAGING / SOCIAL
-  CMH TALKING POINTS
-  2026 GUESTS



THANK YOU
FOR BEING PART
OF SOMETHING BIGGER

We can't wait to welcome you
to an unforgettable weekend!



CIRCUS CO.

FOLLOW
BIG SLICK

@bigstickkc

/bigstickkc

@bigstickkc

FOLLOW
CHILDREN'S MERCY

@childrensmercy

/childrensmercy

@childrensmercy

TAG
US

#BigSlickKC

#YourBigSlick

SHARE IT. SUPPORT IT. MAKE IT COUNT.

Help us get the word out and raise more for [Children's Mercy](#)
Here are easy ways to encourage your followers to share, shop, bid and show up.

GRAPHIC
ASSETS

Logos, graphics &
photos to use in
your posts



- 1. GET TICKETS**
Tickets are still available to the Big Slick Show at T-Mobile Center on Saturday, May 30th.

SAMPLE POST
I'm headed to @BigSlickKC... are you? Let's go BIG for the kids at Children's Mercy! Grab your tix: bigstickkc.org



- 2. LTD. EDITION TEE**
The 2026 Ltd. Edition Big Slick tee is now available. Your \$100 donation goes directly to Children's Mercy.

SAMPLE POST
I'm rocking this tee - you should too. Grab your 2026 Ltd. Edition Tee, wear it proud, and go BIG for the kids at Children's Mercy Get yours: bigstickkc.org



- 3. GENERAL MERCH**
Full line of Big Slick tees, hoodies and caps now available. All proceeds benefit Children's Mercy

SAMPLE POST
Rock the merch. Fuel the mission. Grab your 2026 @BigSlickKC gear today at bigstickkc.org



- 4. BID IN THE AUCTION**
There are tons of amazing items up for bid in this year's online auction.

SAMPLE POST
One-of-a-kind experiences, merch and more - the Big Slick online auction is open! Bid now: bigstickkc.org



THANK YOU FOR HELPING US MAKING SOMETHING BIGGER.
EVERY SHARE. EVERY TICKET. EVERY DOLLAR.
IT ALL SUPPORTS THE KIDS AT [CHILDREN'S MERCY](#).

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Children's Mercy TALKING POINTS

\$30M+ RAISED SINCE 2010!

THE PROBLEM

CHILDHOOD CANCER UNDERFUNDED

- Less than 4% of federal cancer research budget is dedicated to childhood cancer
- Clinical trials reach kids last - treatment often based on adult studies
- Families are left searching for answers while kids suffer

MUCH STILL NEEDED

- Need for new treatments that are less toxic with fewer long-term side effects
- Every dollar raised helps close the gap between what kids need and what's funded

BIG SLICK'S IMPACT

WHAT YOUR PARTICIPATION HAS MADE POSSIBLE

- Donated over \$30 million to Children's Mercy to support childhood cancer research and care since 2010 →
- Ensuring every child with cancer has access to lifesaving treatments
- Helping Children's Mercy become a world-class leader in whole genome sequencing to find the best treatment path →
- Building a rich biorepository that will help children with cancer for generations to come

CHILDRENS MERCY

125

years putting children first

484K

patient visits in a single year

70

active clinical trials

CMRI

Children's Mercy Research Institute

- A new, comprehensive cancer center & research institute
- Serves nearly 2,000 children and families each year
- Participating in nearly 70 clinical trials to advance pediatric cancer

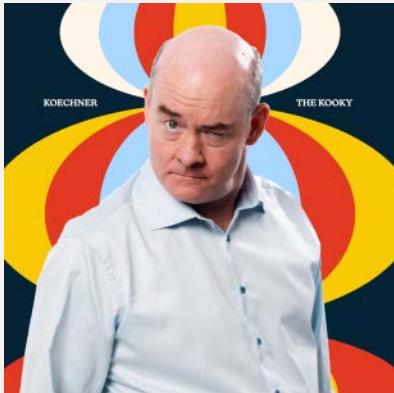
TOP RANKED

One of the nation's top pediatric hospitals

- 386 beds serving 230,000 children per year
- Patients from every county in Kansas & Missouri, 46 states and 17 countries
- Consistently among the top pediatric hospitals in the nation - U.S. News & World Report

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YOUR BIG SLICK HOSTS



DAVID KOECHNER
@davidkoechner



ERIC STONESTREET
@ericstonestreet



HEIDI GARDNER
@heidigardner



JASON SUDEIKIS



ROB RIGGLE
@robriggle



PAUL RUDD

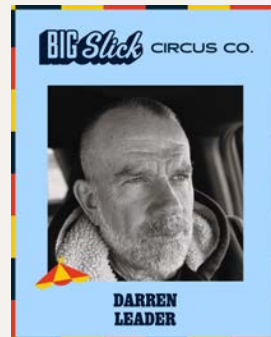
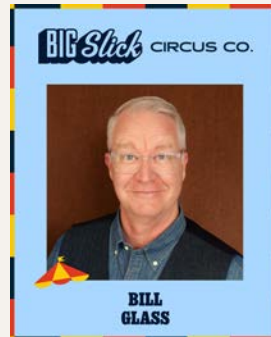
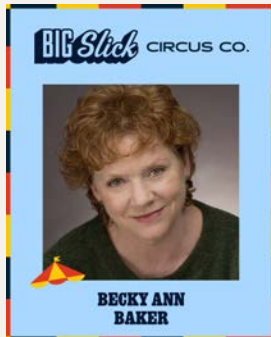
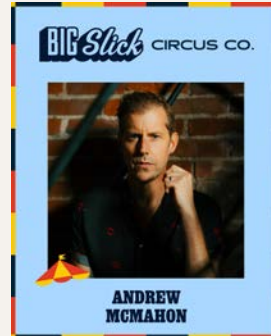
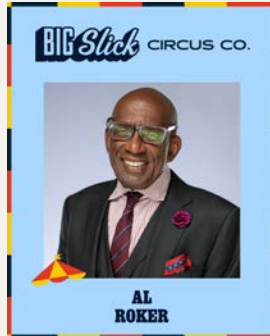
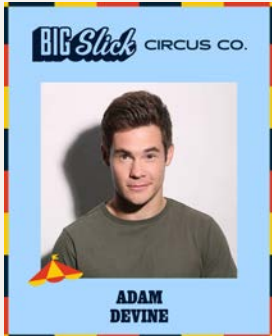
**CLOWNS.
ANTICS.
FIRE.**

**WHAT COULD
GO WRONG?**



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2026 BIG SLICK GUESTS



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2026 BIG SLICK GUESTS

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JAY
DEMARCUS

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JEREMY
GUTHRIE

BIG Slick CIRCUS CO.



JOE
LO TRUGLIO

BIG Slick CIRCUS CO.



JOHNNY
KNOXVILLE

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JORDAN CLAIRE
ROBBINS

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KATHERINE
MCNAMARA

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KEVIN
POLLAK

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KEVIN
RAHM

BIG Slick CIRCUS CO.




LOGAN
MIZE

BIG Slick CIRCUS CO.



MARC EVAN
JACKSON

BIG Slick CIRCUS CO.



MARTIN
STARR

BIG Slick CIRCUS CO.



MICHAEL
PEÑA

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MELISSA
PETERMAN

BIG Slick CIRCUS CO.




PATRICK
MAHOMES

BIG Slick CIRCUS CO.




PHILIP
BOWEN

BIG Slick CIRCUS CO.




RICHARD
CHRISTY

BIG Slick CIRCUS CO.



RICH
EISEN

BIG Slick CIRCUS CO.



RICHARD
KIND

BIG Slick CIRCUS CO.



SAL
VULCANO

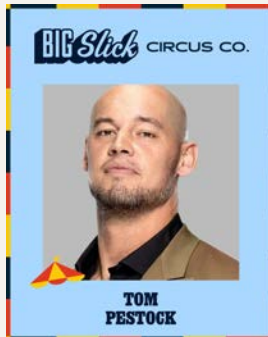
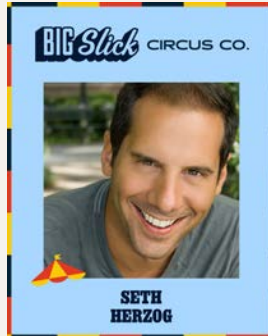
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SAMM
LEVINE

BIG Slick CIRCUS CO.

2026 BIG SLICK GUESTS



GET YOUR PHOTOS

Scan the QR code
or text "SLICK2026"
to 735-343 to see
event photos



*If you were captured in any photos our facial recognition software will find you.